



SPONSORSHIP OPPORTUNITIES

St. Louis Children's Hospital KIDstruction Week August 2016

KIDstruction Week is an opportunity for the St. Louis architectural, engineering and construction industries to join together to support St. Louis Children's Hospital and its mission *to do what's right for kids.*



Help Lead Our Crew

St. Louis Children's Hospital

St. Louis Children's Hospital is dedicated to a simple, fundamental mission: *to do what's right for kids*. As one of the premier children's hospitals in the country, St. Louis Children's Hospital strives to make a positive difference in the life of every child who comes to us for medical care. The hospital is at the forefront of pediatric medicine, with physicians, nurses, staff and volunteers who dedicate their lives to the care of children.

St. Louis Children's Hospital has provided specialized care for children for more than 130 years. *US News & World Report* consistently ranks St. Louis Children's among the nation's best children's hospitals. It is designated a Magnet® Hospital by the American Nurses Credentialing Center, the nation's highest honor for nursing excellence. St. Louis Children's Hospital is affiliated with Washington University School of Medicine, one of the leading medical research, teaching and patient care institutions in the nation.

Sickness does not just threaten a child's health, it threatens their childhood. As a non-profit hospital, St. Louis Children's Hospital relies on donor support to deliver the programs and services that protect a child's right to be one.

KIDstruction Week at a Glance

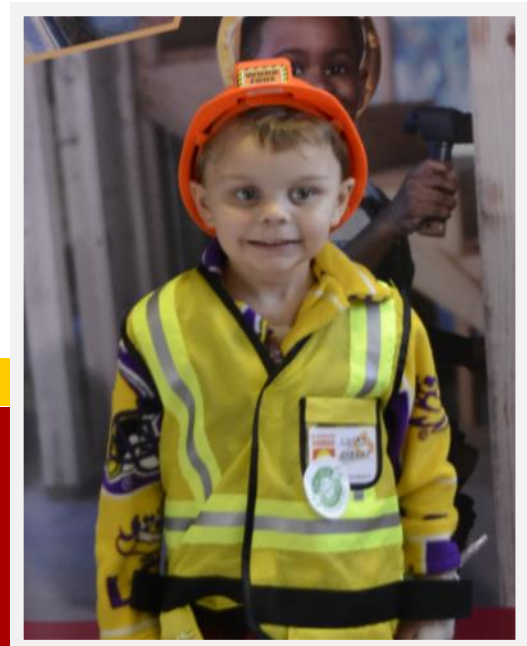
2011, first-year results:
46 companies
500 employees

2015, fifth-year results:
126 companies
1,850 employees

Total amount of support:
\$1,074,170

Marketing Facts

- Recognition on KIDstruction T-shirt: More than 2,000 distributed in 2015
- Thank you card to all donors: circulation of 3,000
- Kick-off flyer for 2017: circulation of 5,000
- *Gifts* magazine and email newsletter to St. Louis Children's Hospital Donors: circulation 12,000
- Recognition in Children's Hospital Donor Wall: (One million visits)



Doing What's Right for Kids

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$10,000 Investment

- Name recognition on KIDstruction Week printed and electronic communications
- Name recognition on the St. Louis Children's Hospital KIDstruction Week website
- Logo and name recognition on event signs and program at the KIDstruction Week kick-off foreman rally
- Reserved seating for six (6) at the KIDstruction kick-off event
- Recognition in KIDstruction Week pre- and post-campaign press releases
- Name recognition in Children's Hospital *Gifts* magazine (circulation 14,000) and in the electronic edition of *Gifts* (circulation 9,600)
- Name displayed in the Children's Hospital Donor Hall

Gold Sponsor \$5,000 Investment

- Name recognition on KIDstruction Week printed and electronic communications
- Name recognition on the Children's Hospital KIDstruction Week website
- Logo and name recognition on event signs and program at the KIDstruction Week kick-off foreman rally
- Reserved seating for four (4) at the KIDstruction kick-off event
- Name recognition in Children's Hospital *Gifts* magazine (circulation 14,000) and in the electronic edition of *Gifts* (circulation 9,600)
- Name displayed in the Children's Hospital Donor Hall

Silver Sponsor \$2,500 Investment

- Name recognition on all KIDstruction Week printed and electronic communications
- Name recognition on the Children's Hospital KIDstruction Week website
- Logo and name recognition on event signs and program at the KIDstruction Week kick-off foreman rally
- Reserved seating for four (4) at the KIDstruction kick-off event
- Name recognition on event signs and program at the KIDstruction Week Kick-Off foreman rally
- Name recognition in Children's Hospital *Gifts* magazine (circulation 14,000) and in the electronic edition *Gifts* (circulation 9,600)
- Name displayed in the Children's Hospital Donor Hall

Bronze Sponsor \$1,000 Investment

- Name recognition on all KIDstruction Week printed and electronic communications
- Name recognition on the Children's Hospital KIDstruction Week website
- Name recognition on event signs and program at the KIDstruction Week Kick-Off foreman rally
- Name Recognition in Children's Hospital *Gifts* magazine (circulation 14,000) and in the electronic edition of *Gifts* (circulation 9,600)
- Name displayed in the Children's Hospital Donor Hall

Sponsorship Commitment Dates:

- To be recognized at kick-off event with more than 200 construction industry workers:
Friday, May 27, 2016
- To be included in all printed campaign materials:
Monday, August 1, 2016



Doing What's Right for Kids

You'll be in Good Company

2015 Sponsors

Platinum

Alberici Constructors
Paric Corporation

Gold

ACW Alliance
ASA- Midwest Council
Lighting Associates, Inc.
SMPS-St. Louis
Tarlton Corporation
Waterhout Construction

Silver

BR+A
Civil Engineering Design Consultants, Inc.
Color Art Integrated Interiors
G.H. Voss Co., Inc.
Goodwin Brothers Construction Co.
KCI Construction
ThyssenKrupp Elevator Corporation
Trenor Architects

Bronze

Arcturis
Code Consultants, Inc.
Drilling Service Co.
Duct Systems, Inc.
Environmental Consultants, LLC
Glasper Professional Services, Inc.
Haberberger, Inc.
Jarrell Mechanical Contractors
KAI Design and Build
KONE
Lawrence Group
Ozark Steel Fabricators, Inc.
Rhodey Construction
R.V. Wagner, Inc.
TSO//KOBUS & Associates

Corporate Donors

ABS Consulting
Air Masters Corporation
AME Constructors, Inc.
Bell Electrical Contractors
Bussen Quarries
CMIT Solutions of St. Charles/Chesterfield
Flooring Systems, Inc.
Golterman & Sabo, Inc.
Heitkamp Masonry, Inc.
Ideas4promos
IL Petroleum Marketers Association
JW Bommarito Construction
Lizmark Branded Solutions
MDU Resources Foundation
Meyer Painting Co.
Morrow Equipment Co., LLC
NuWay
Optimal Engineering Solutions
Ottolino Winters Huebner, Inc.
Pipe Systems Mechanical
Ramair, Inc.
Red Tree Consulting
Timothy E. Hayes & Associates L.C.
United Brotherhood of Carpenters and Joiners of America,
Local 1596
Wallis Companies
Woodard Cleaning & Restoration, Inc.
Zumwalt Corporation

2015 Participating Companies

ACME Constructors, Inc.
ADB Companies, Inc.*
AECOM Corporation
Alper Audi, Inc.*
ASA – Midwest Council
Bazan Painting Co. *
Beckerle Consultants, Inc.
Bell Electrical Contractors
Bi-State Fire Protection
C & R Mechanical Company
Carpenters' District Council of Greater St. Louis & Vicinity *
CASCO Architecture and Engineering *
Castle Building Group *
Castle Contracting *
Castle GPS *
Century Fire Sprinklers, Inc. *
Christner *
Civil Design, Inc. *
Clayco *
Concrete Strategies*
Corrigan Company
DTLS Landscape Architects*
Engineered Fire Protection, Inc. *
Environmental Consultants, LLC*
Farnsworth Group
Ferguson Enterprises, Inc.-St. Louis*
FGM Architects
Forum Studio*
Geotechnology, Inc. *
Goodwin Brothers Construction Co. *
Grant Masonry Contracting*
Guarantee Electrical Company*
Hastings + Chivetta Architects
Hayden Wrecking *
Helmkamp Construction Co. *
HOK
Holland Construction Services
icon Mechanical
Interface Construction Corporation*
Johnson Controls, Inc.
Kaemmerlen Electric
Kozeny-Wagner, Inc. *
L. Keeley Companies
M+H Architects*
Martin Construction
Massman Construction Co. *
McCarthy Building Cos., Inc. *
McGrath & Associates, Inc.
Murphy Company
Niehaus Building Services*
O'Toole Design Associates, Inc. *
Paric Corporation *
Parkway Construction Services*
PayneCrest Electric
Poettker Construction *
RF Meeh Company
Rhodey Construction*
Rock Hill Mechanical Corp.*
Sachs Electric Company*
Schaeffer Electric Company, Inc.
Schnabel Foundation Co.
SCI Engineering, Inc.
Simms Building Group*
S.M. Wilson & Co.
Superior Equipment Co.
Taylor Excavating Co., Inc.*
Thomas Industrial Coatings*
T.J. Wies Contracting, Inc.*
Vision Electric and Systems*
Volk Construction Company*
Wiegmann Associates*
Wies Drywall & Construction Corp.*

***Cornerstone companies matched
employee giving at 100%**



MORE INFORMATION CONTACT:

Kathryn Lodes
Special Events Coordinator
St. Louis Children's Hospital
Kathryn.lodes@bjc.org
314.286.0976