



Donate \$1 an hour today!



St. Louis Children's Hospital KIDstruction Week 2017

KIDstruction Week is an opportunity for the St. Louis architectural, engineering and construction industries to join together to support St. Louis Children's Hospital and its mission *to do what's right for kids.*



Guardians of Childhood™



JOIN OUR CREW

St. Louis Children's Hospital

St. Louis Children's Hospital is dedicated to a simple, fundamental mission: *to do what's right for kids*. As one of the premier children's hospitals in the country, St. Louis Children's Hospital strives to make a positive difference in the life of every child who comes to us for medical care. The hospital is at the forefront of pediatric medicine, with physicians, nurses, staff and volunteers who dedicate their lives to the care of children.

St. Louis Children's Hospital has provided specialized care for children for more than 130 years. *US News & World Report* consistently ranks St. Louis Children's among the nation's best children's hospitals. It is designated a Magnet® Hospital by the American Nurses Credentialing Center, the nation's highest honor for nursing excellence. St. Louis Children's Hospital is affiliated with Washington University School of Medicine, one of the leading medical research, teaching and patient care institutions in the nation.

Sickness does not just threaten a child's health, it threatens their childhood. As a non-profit hospital, St. Louis Children's Hospital relies on donor support to deliver the programs and services that protect a child's right to be one.

KIDstruction Week at a Glance

2011, first-year results:
46 companies
500 employees

2016, Sixth-year results:
152 companies
2,400 employees

**Total amount of support:
\$1,487,153**

Marketing Facts

- Recognition on KIDstruction T-shirt: More than 2,500 distributed in 2016
- Thank you card to all donors: circulation of 3,000
- Kick-off flyer for 2017: circulation of 5,000
- Recognition on Children's Hospital Donor Hall: One million visits



Doing What's Right for Kids

BUILDING SUCCESS

Important Dates

KIDstruction Week is a community-wide effort, however the exact dates will vary in each company. We encourage you to choose your company's first full payroll week in August. That may seem like a while off, but there are many great ways to get started now! The staff at Children's Hospital Foundation is here to help and offer support every step of the way to get this project from conception to completion.

Today:

1. Agree to join St. Louis Children's Hospital in *doing what's right for kids* by participating in KIDstruction Week and returning your completed registration form to Kathryn at Kathryn.lodes@bjc.org or joining at www.KIDstructionWeek.com.
2. Consider a corporate gift or matching gift donation. This is a great way to jumpstart your company's campaign and demonstrate that your company wants to play an important role in KIDstruction Week.
3. Designate your KIDstruction Week foreman to serve as the company's official campaign representative.

June:

- Attend the KIDstruction Week Kick-off in June to receive campaign related training and all the tools and materials you need to make KIDstruction Week a success at your company.
- Plan to present KIDstruction Week at a company or safety meeting by sharing the KIDstruction Week 2017 Video Series. St. Louis Children's Hospital Staff is happy to attend.

July:

- Visit job sites and offices to spread the word about KIDstruction Week. This is the time to distribute the brochures, which include the employee pledge form.
- Work with your payroll department to collect your employees' pledge forms authorizing their payroll deduction for hours worked during KIDstruction Week.

August:

- KIDstruction Week is your company's first full payroll week in August. During this week, your employees will have the satisfaction of knowing that, with each hour they work during KIDstruction Week, they are making a difference in the life of a child.
- **Monday, August 31:** Payroll Deduction Worksheet due to St. Louis Children's Hospital.



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$15,000 Investment

- Logo recognition on the 2,500+ KIDstruction Week shirts distributed to all participants in the campaign
- Name recognition on KIDstruction Week printed and electronic communications
- Logo and name recognition on event signs and program at the KIDstruction Week kick-off foreman rally
- Reserved seating for eight (8) at the KIDstruction kick-off event
- Recognition in KIDstruction Week pre- and post-campaign press releases
- Name recognition on event signs and program at the KIDstruction Week Kick-Off foreman rally
- Name displayed in the Children's Hospital Donor Hall

Platinum Sponsor \$10,000 Investment

- Logo recognition on the 2,500+ KIDstruction Week shirts distributed to all participants in the campaign
- Name recognition on KIDstruction Week printed and electronic communications
- Logo and name recognition on event signs and program at the KIDstruction Week kick-off foreman rally
- Reserved seating for six (6) at the KIDstruction kick-off event
- Recognition in KIDstruction Week pre- and post-campaign press releases
- Name recognition on event signs and program at the KIDstruction Week Kick-Off foreman rally
- Name displayed in the Children's Hospital Donor Hall

Gold Sponsor \$5,000 Investment

- Name recognition on KIDstruction Week printed and electronic communications
- Name recognition on the Children's Hospital KIDstruction Week website
- Logo and name recognition on event signs and program at the KIDstruction Week kick-off foreman rally
- Reserved seating for four (4) at the KIDstruction kick-off event
- Name displayed in the Children's Hospital Donor Hall

Silver Sponsor \$2,500 Investment

- Name recognition on all KIDstruction Week printed and electronic communications
- Name recognition on the Children's Hospital KIDstruction Week website
- Logo and name recognition on event signs and program at the KIDstruction Week kick-off foreman rally
- Reserved seating for two (2) at the KIDstruction kick-off event
- Name recognition on event signs and program at the KIDstruction Week Kick-Off foreman rally
- Name displayed in the Children's Hospital Donor Hall

Bronze Sponsor \$1,000 Investment

- Name recognition on all KIDstruction Week printed and electronic communications
- Name recognition on the Children's Hospital KIDstruction Week website
- Name recognition on event signs and program at the KIDstruction Week Kick-Off foreman rally
- Name displayed in the Children's Hospital Donor Hall



THANK YOU TO OUR 2017 COMMITTEE MEMBERS



Chair:

Jeff Faust
Environmental Consultants, LLC

Committee:

Angelo Arzano
HOK

Renee Bell
Waterhout

Tom Finan
Construct STL

Dean Foth
S.M. Wilson & Co.

Bob Fritz
Clayco

Brad Gross
Gross Mechanical Contractors

Brian Hayden
Hayden Wrecking

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Mike Rallo, Jr.
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Patrick Kozeny
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Rich Ledbetter
Round Table Consulting

Phillip Lee
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Taylor Mason
David Mason & Associates

Kelly Pimmel
Forum Studio

Aaron Retherford
Castle Building Group

Matt Taylor
Keeley Companies

Kevin Suiter
Murphy Construction

Stephanie Woodcock
Seal the Deal Too



FOR MORE INFORMATION CONTACT:

Kathryn Lodes

Event Partnership Coordinator

St. Louis Children's Hospital

Kathryn.lodes@bjc.org or 314.286.0976



2016 SPONSORS

THANK YOU

Platinum:

ACW Alliance
Alberici Constructors
Jacobs Engineering
The Keeley Companies
Paric Corporation

Gold:

Construction Forum STL
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Tarlton Corporation
ThyssenKrupp Elevator
Corporation
Waterhout Construction

Silver:

Ahrens Contracting, Inc.
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Company
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Ben Hur Steel Worx, LLC
Environmental Consultants,
LLC
G.H. Voss Co., Inc.
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IWR North America
KCI Construction
Rhodey Construction
RSS Roofing Services &
Solutions
Trenor Architects

Bronze:

AON – St. Louis
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Code Consultants, Inc.
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Flooring Systems, Inc.
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Great Central Lumber
Company
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Kozeny-Wagner Construction
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of STL
MC Hotel Construction
Sachs Electric Company
Schnabel Foundation Co.
S.M. Wilson & Co.
Talbert ICS, Inc.
The UP Companies
TSOI/KOBUS & Associates
VERVE Design Studio
Volk Construction Company

Corporate Donors:

ABS Consulting
Bell Electrical Contractors
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Jos Ward Painting Co.
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Madison Industrial Services,
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Ottolino Winters Huebner,
Inc.
Painters District Council 58
PATCH Foundation
Universal Granite and Marble
Wiss, Janney, Elstner
Associates, Inc.
Woodard Cleaning &
Restoration, Inc.
Zumwalt Corporation

St. Louis KIDstruction

Lawyers:

Cockriel & Christofferson,
LLC
Dentons US LLP
Greensfelder, Hemker &
Gale P.C.
Husch Blackwell LLP
Jenkins & Kling, P.C.
McCarthy Leonard &
Kaemmerer, L.C.
Sandberg Phoenix & von
Gontard P.C.
Pitzer Snodgrass P.C.



2016 PARTICIPATING COMPANIES

THANK YOU

[DTLS] Landscape Architects*
ADB Companies, Inc.*
AECOM Corporation
AON-St. Louis*
All American Painting Company*
Alper Audi, Inc.
Ahrens Contracting, Inc.
Bell Electrical Contractors
Bi-State Fire Protection
C & R Mechanical Company*
CASCO Architecture and Engineering*
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Castle Contracting*
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Commercial Fabrication*
Concrete Strategies*
Contegra
Corrigan Company
Don C. Musick Construction Company*
Duct Systems, Inc.*

Farnsworth Group
Ferguson Enterprises, Inc. - St. Louis
FGM Architects
Forum Studio*
Geotechnology, Inc.*
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Gross Mechanical
Guarantee Electrical Company*
Gundaker Construction and Restoration Group
Hayden Wrecking*
Helmkamp Construction Co.*
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icon Mechanical
Insulation Services & Solutions
Interface Construction Corporation*
Johnsons Controls
Kaemmerlen Electric Co.
Kozeny-Wagner Construction*
Kraatz for Kids
L. Keeley Construction*

M+H Architects
Massman Construction Co.
McCarthy Building Cos., Inc.*
McGrath & Associates, Inc.
Meyer Painting Co.
Murphy Company*
Niehaus Building Services, LLC*
O'Toole Design Associates, Inc.*
Paric Corporation*
PayneCrest Electric, Inc.*
Pipe Systems Mechanical*
Poettker Construction Company*
Puglisi Construction
R.F. Meeh Company*
Rhodey Construction*
Rock Hill Mechanical Corp.*
Runge Painting
S.M. Wilson & Co.
Sachs Electric Company
Schaeffer Electric Company, Inc.
Schnabel Foundation Co.
SCI Engineering, Inc.
Simms Building Group
St. Louis-Kansas City

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Wiegmann Associates, Inc.*
Wies Drywall & Construction Corp.*
Zero Day*

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BJC HealthCare